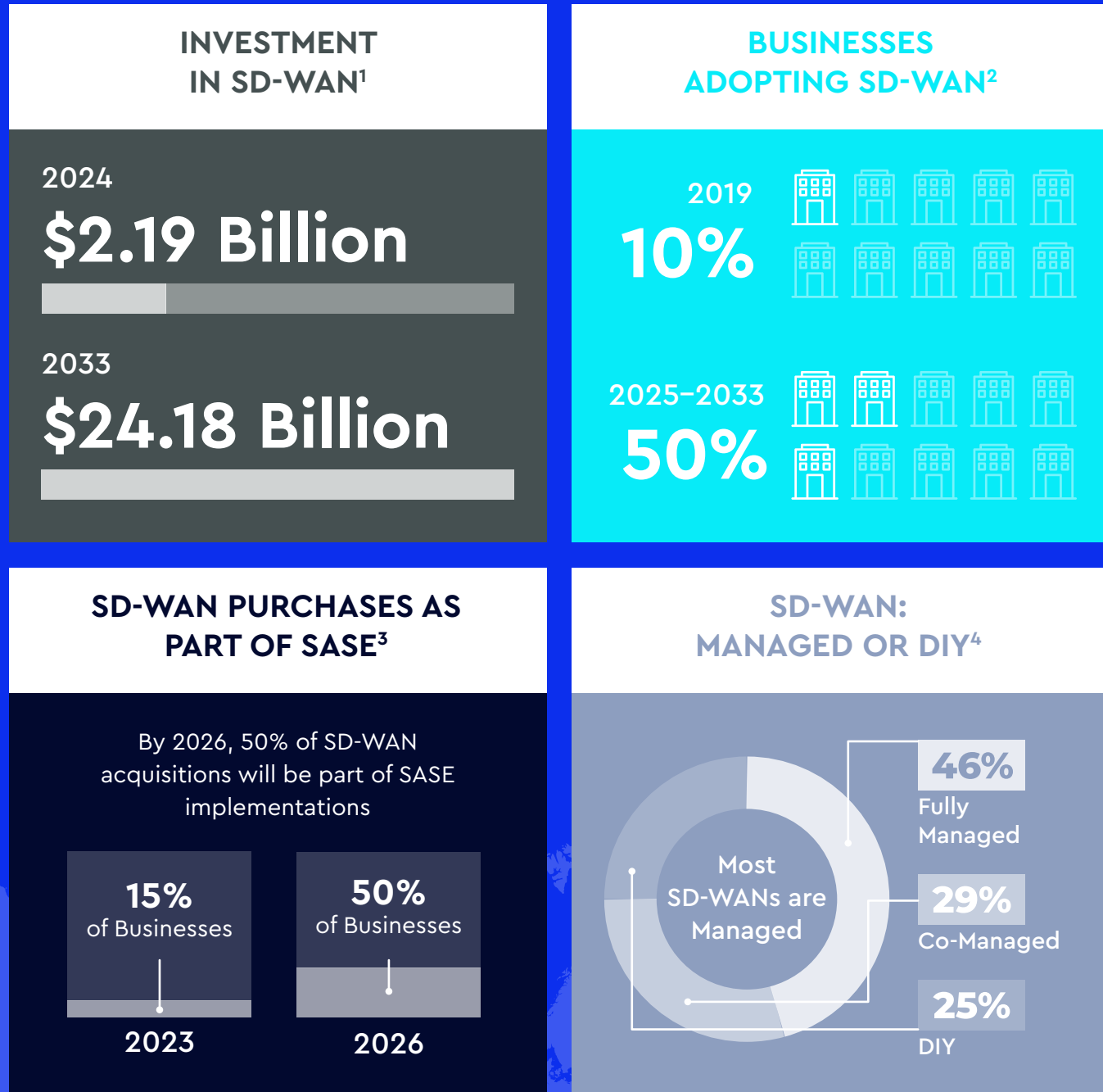


# The Future of the WAN is SD-WAN and SASE

## Global SD-WAN Growth



## What's Driving Demand for SD-WAN

### SUPPORTING THE EDGE



Whether it's connecting remote employees, adding/updating branches, implementing virtual desktops or any other edge initiative, SD-WAN provides more options and flexibility than traditional edge networking solutions, making it easy to quickly spin up new connections, choose the appropriate public or private connectivity and get the right throughput, all with greater network reliability your organization requires.



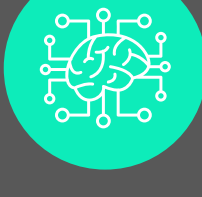
### GOING HYBRID (CLOUD/ON-PREMISES IT)

While traditional router-centric networks were designed for the data center, SD-WAN easily supports hybrid IT infrastructure delivering access to applications hosted on-premises, in public or private clouds, and SaaS services. Get the appropriate quality of service (QoS) and security policy for each class of application based on business needs.



### SIMPLIFYING NETWORK ADMINISTRATION

Administering networks is time-consuming, expensive and the expertise is in short supply. SD-WAN reduces your reliance on hard-to-find network engineering talent, through features such as centralized configuration, zero-touch provisioning, and end-to-end orchestration. SD-WAN can automatically adapt in real-time to network performance issues and deploy updates to locations in minutes, instead of weeks or months.



### DELIVERING NETWORK DIVERSITY

SD-WANs allow you to make full use of multiple forms of WAN transport – public, private, fiber, wireless, and more – getting the network diversity you need for performance and reliability. Automatically direct traffic to the right option and ensure the right level of performance, delivering sub-second failover to prevent interruptions to business-critical functions.



## The Future of SD-WAN Is SASE: Secure Access Service Edge

With greater levels of distributed workers and office locations, security at the edge is even more critical. Secure Access Service Edge (SASE) addresses this challenge by tightly converging network and security functions in one, easier-to-manage resource.



### CLOUD-BASED

SASE replaces today's patchwork of vendors, policies, and point solutions that must be manually maintained/scaled, with converged cloud services that can be used seamlessly, from anywhere.

### PROTECTION AND VISIBILITY

SASE solutions provide security beyond the traditional business perimeter – for cloud, edge, remote working, and more – giving you the visibility to see emerging threats and easily incorporate robust data protection.



### ZERO TRUST

SASE delivers Zero Trust security, so you know you are protected whether a user is on your network or using the Internet or the public cloud.



SASE growth is expected to hit \$15 billion by 2032, an 18% increase from 2023.<sup>5</sup>

## Why Choose RapidScale for SD-WAN and SASE



### LEADING-EDGE SOLUTIONS

RapidScale implements leading solutions from VMware and Fortinet – consistently highly ranked edge solutions by Gartner.



### MANAGED DELIVERY OVER GLOBAL NETWORK

Take advantage of fully managed and co-managed delivery with our global coverage.



### RAPIDRESPONSE SUPPORT

When network downtime occurs, RapidScale identifies and remediates the root cause, including escalating issues directly with any carrier outside the Cox footprint.



### RAPIDSACLE SD-WAN WITH LTE

Minimize the impact of any Internet downtime through automatic failover to wireless.



### THE FUTURE OF WORK

RapidScale has extensive experience integrating the latest network and cloud solutions to meet the collaboration and security needs of today's distributed workforce.

<sup>1,2,3</sup> – Global Growth Insights, 2025

<sup>3</sup> – Gartner, 2024 Magic Quadrant for SD-WAN

<sup>4</sup> – Frost & Sullivan, 2023