

SAMSUNG

Galaxy Z Fold7

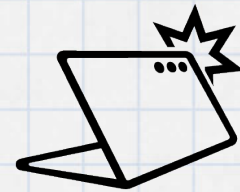


Top features

Galaxy Z Fold7: Innovative device with a slimmer and wider de-

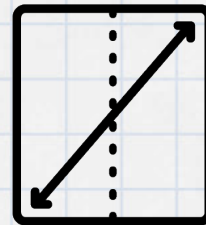
Design and durability

Galaxy Z Fold7 is a seriously slim foldable! Folded up, it's only 0.35 inches thick, which is nearly the same as S25 Ultra. However, when opened, it's a mere 0.17 inches thick. It withstands everyday use with an Advanced Armor Aluminum hinge and frame, complemented by tough Corning® Gorilla® Glass Ceramic 2 (front) and Corning® Gorilla® Glass Victus® 2 (back). With all of that, it still comes in at a featherlight 7.58 ounces.



Expansive viewing

The front screen is a wider 6.5 inches, which makes it more like the screen size of our S Series. When it's open, the inside screen is an impressive 8 inches, giving users even more space for creating and entertainment.



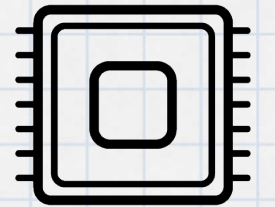
200MP camera and Next Gen ProVisual Engine

Z Fold7 now features an upgraded camera system, which includes a 200MP camera paired with the Next Gen ProVisual Engine. It lets users capture their favorite moments with high-res details in all ranges and lighting conditions. Enhanced Nightography delivers even brighter and clearer videos at night, allowing users to capture them with 10-bit HDR, which makes colors pop and look amazing.



Processor and battery

The customized Snapdragon® 8 Elite Processor for Galaxy provides the fastest mobile experience yet. It is enhanced for smoother streaming and gaming with a powerful performance boost and AI-driven enhancements for next-level video recording and real-time noise reduction.



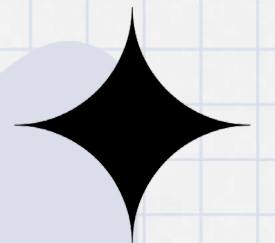
Galaxy AI creative suite

Galaxy AI adapts to the user's needs providing a smarter, more personalized user experience, from instantly searching images in their Gallery to using Audio Eraser, an AI-powered feature built into the Gallery app that lets users remove what they want and keep what's important.



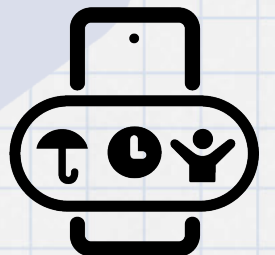
Gemini and Gemini Live

Gemini Live efficiently streamlines searches, identifies top options, handles restaurant reservations in real time and provides directions. With added camera and screen-sharing capabilities, users can even ask Gemini about the environment around them or what's captured on their screens.

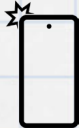


Now Brief

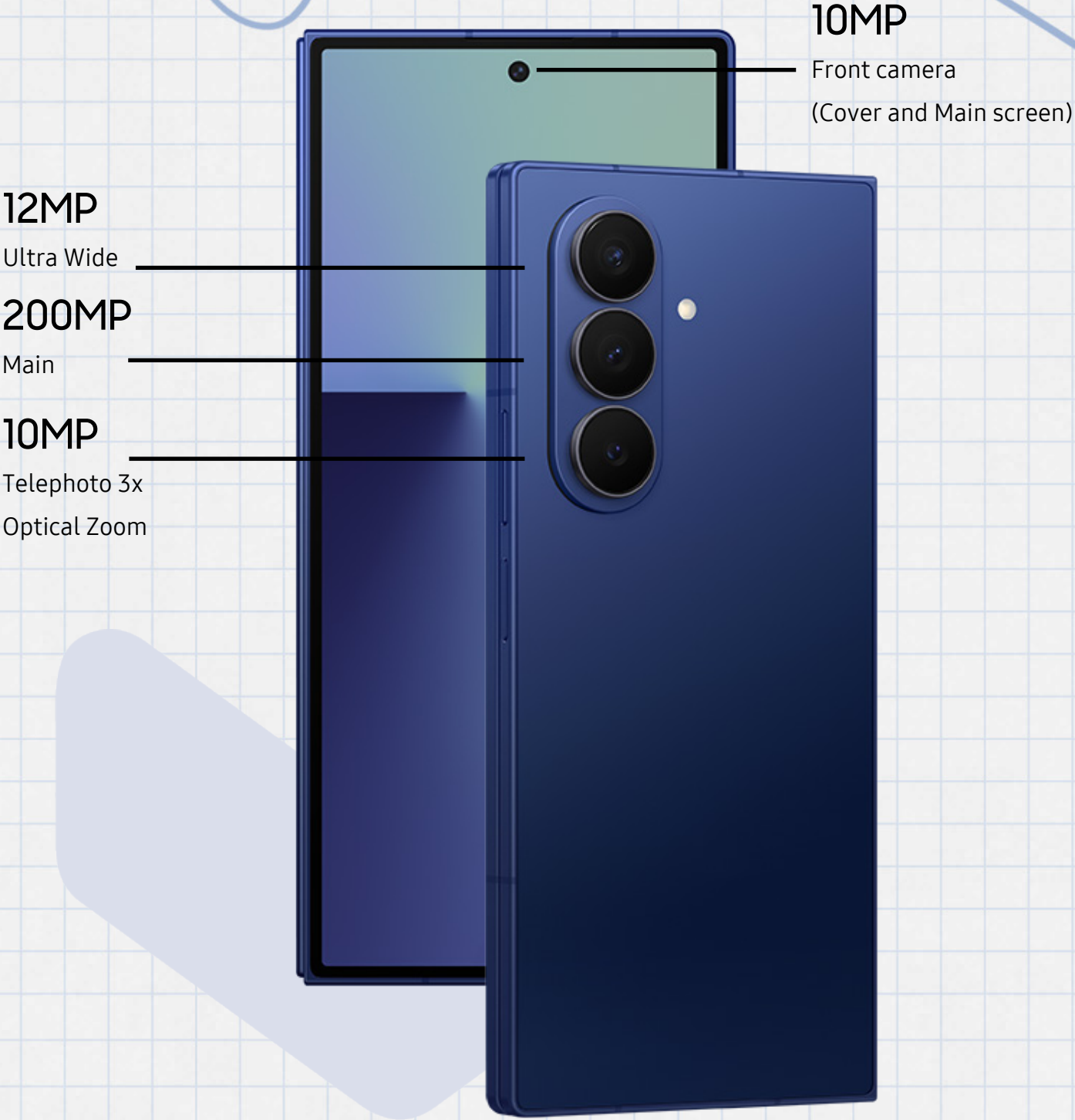
Now Brief is optimized for the large screen, providing a deeper dive into the user's daily updates and insights. It is a personal assistant that provides quick and useful information about the day. It displays the weather, highlights calendar reminders and reminds about bills and more. It shows the day at a glance on the cover and unfolded screens and updates throughout the day.



Galaxy Z Fold7 specs

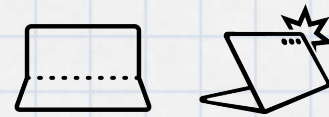
	Display
	Dimensions/Weight
	Rear camera
	Front camera
	Processor
	RAM/Storage
	Battery/Charging
	Durability/Connectivity
	Colors

Folded: 6.5" Dynamic AMOLED 2X Infinity-O Display (FHD+ 2520 x 1080 21:9 2,600 peak nits) 1~120Hz Adaptive Refresh Rate		
Unfolded: 8.0" Dynamic AMOLED 2X Infinity Flex Display (QXGA+ 2184 x 1968 10:9 2,600 peak nits) 1~120Hz Adaptive Refresh Rate		
Folded: 6.24" x 2.87" x .35" Unfolded: 6.24" x 5.64" x .17 "		7.58 oz.
200MP Wide, 12MP Ultra Wide, 10MP Telephoto 3x zoom 8K at 30 fps/ 4K at 60 fps		
10MP (Cover screen) 10MP (Main screen)		
Snapdragon® 8 Elite for Galaxy		
12GB¹ 16GB		256GB/512GB 1TB
4,400mAh	Super Fast Charging Fast Wireless Charging 2.0 Wireless PowerShare	
4G LTE, 5G (sub6, mmW), Wi-Fi 7 BT v5.4, UWB¹ Front: Corning® Gorilla® Glass Ceramic 2 Back: Corning® Gorilla® Glass Victus® 2 Advanced Armor Aluminum, IP48³		
		
Silver Shadow	Blue Shadow	Jetblack



Samsung proprietary and confidential. ¹Portion of memory occupied by existing content. ²Display measurements are diagonal, and actual viewable area is less due to rounded corners. ³Typical value tested under third-party lab condition. Rated (minimum) capacity is less. For more information, please visit www.samsung.com. ⁵Consistent with IP48 rating: Resists solid particles >1mm; tested for submersion in up to 5 ft. of fresh water for up to 30 minutes. Rinse residue / dry after wet. Galaxy AI features by Samsung are free through 2025 and require Samsung account login. © 2025 Samsung Electronics America, Inc. Samsung and Samsung Galaxy are trademarks of Samsung Electronics Co., Ltd. Other names and marks are property of their respective owners. Samsung is not responsible for third-party apps and hardware. Features compared to prior Samsung models. Devices and related software not intended to diagnose, cure, mitigate, treat or prevent disease or other health conditions. Screen images are simulated. Appearance of device may vary. Check samsung.com for more information.

Design and durability



Thinner than a tablet, lighter than a phone, more durable than ever

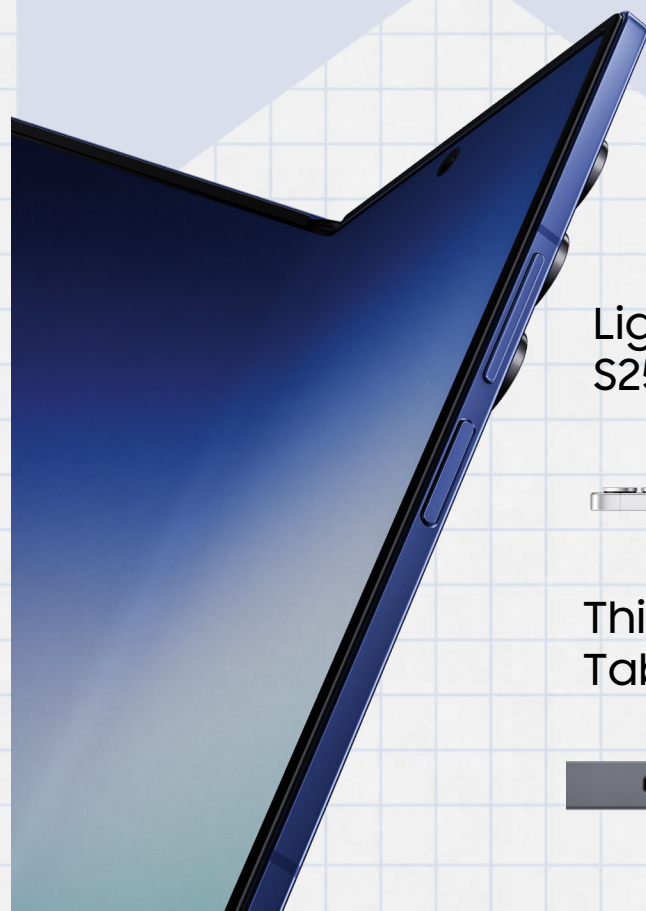
#1

reason for not shopping Fold Z6 was durability.

*Source: Z Fold7B7 Considerer study

Super slim
0.35 in

Super light
7.58 oz



Lighter than
S25 Ultra



Thinner than
Tab S10 Ultra



Do this:

Know: Galaxy Z Fold7 is a seriously slim foldable! Folded up, it's only 0.35 inches thick, which is nearly the same as S25 Ultra. However, when opened, it's a mere 0.17 inches thick. It withstands everyday use with an Advanced Armor Aluminum hinge and frame, complemented by tough Corning® Gorilla® Glass Ceramic 2 (front) and Corning® Gorilla® Glass Victus® 2 (back). With all of that, it still comes in at a featherlight 7.58 ounces.

Greet: "Are you familiar with our foldable series? I would love to show how slim and versatile the new Z Fold7 is."

Ask: "Thinking back to what you recall about our previous foldables, were size and durability a concern?"

Say: "Not only is Galaxy Z Fold7 our lightest and thinnest foldable yet, but it's also built to last with an Advanced Armor Aluminum hinge and tested for 200,000 folds. It's incredibly durable, and you can sign up with **Care+** to get worry-free care service that covers drops, spills and damages."

Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: "We have a limited-time offer on the Galaxy Z Fold7 right now, which includes a \$830 credit on the Basic plan (GA) or \$200 (UPG) / Everyday plan \$900 / Even Better plan \$900 or \$1,100 credit with a qualifying trade-in."

Show this:

1. Hand Galaxy Z Fold7 to the customer. Have them experience opening and closing it.
2. Have them compare it to Galaxy Z Fold6 or their current device.



Expansive viewing



Easy to hold and a big, bold screen

#1

purchase driver is the large screen.

Source: Z Fold7B7 Considerer study

Do this:

Know: The the cover screen is both wider and larger, at 6.5 inches, which makes it feel more like a screen on a traditional smartphone when it's open, the inside screen is an impressive 8 inches, giving users even more space for creating and entertainment.

Greet: "You mentioned you'd like to improve your viewing experience. Let me show you the new Z Fold7 and its larger cover screen, as well as the huge unfolded screen."

Ask: "Would the added versatility of a foldable device that offers that same comfortable front screen experience as an S Series device, plus a larger inner display be something you'd find interesting?"

Say: "Z Fold7 now has a front screen more like our S Series phone when folded, and the inside screen is closer to a tablet when unfolded."

Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: "You seem excited about enjoying this truly immersive experience. Ready to enjoy that bigger, more engaging view and make it yours today?"

Show this:

1. Hand the device to the customer. Have them use the front cover screen to check social media or send a text.
2. Next, have them open up the device and open multiple windows to see how much screen space is available.

True bar-phone experience

More comfortable typing experience and optimized app usage

6.5"

Unmatched viewing

Optimized viewing in either orientation with a larger screen

8.0"

200MP Camera and Next Gen ProVisual Engine



Ultra detailed photos

#1

Camera satisfaction among CoA switchers was high-resolution camera.

Source: Counterpoint Research

Do this:

Know: Z Fold7 now features an upgraded camera system, which includes a 200MP camera paired with the Next Gen ProVisual Engine. It lets users capture their favorite moments with ultra-high details in all ranges and lighting conditions. Enhanced Nightography delivers even brighter and clearer videos at night, allowing users to capture them with 10-bit HDR, which makes colors pop and look amazing.

Greet: "You mentioned you want a great camera for your picture-taking needs. Let me show you how detailed the pictures are that Z Fold7 takes."

Ask: "Do you have problems taking high-quality, detailed pictures with your current phone's camera?"

Say: "Imagine capturing incredibly detailed photos and videos with a 200MP camera, and then experiencing those visuals with enhanced clarity and vibrancy thanks to the Next Gen ProVisual Engine, all on a versatile, foldable device."

Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: "We have a limited-time offer on the Galaxy Z Fold7 right now, which includes a \$830 credit on the Basic plan (GA) or \$200 (UPG) / Everyday plan \$900 / Even Better plan \$900 or \$1,100 credit with a qualifying trade-in."

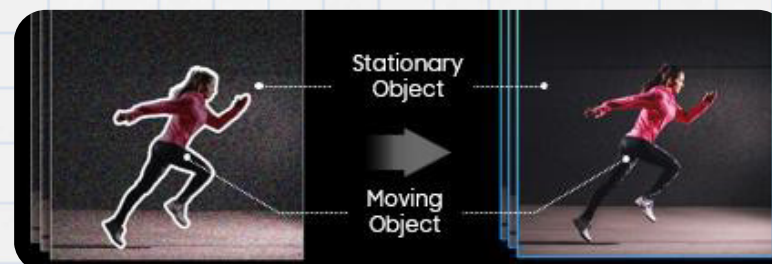
High-res details
200 MP camera



Macro mode
Auto Focus



Brighter night video
Advanced noise removal



10-bit HDR
Brighter color



Show this:

1. Hand the device to the customer. Have them open the camera app and take a 200MP photo.
2. Have them zoom into the photo to see how much detail is captured and the natural color tones in the image.

12MP

Ultra Wide

200MP

Main

10MP

Telephoto 3x

Optical Zoom



Processor and battery

Hardware and software collaborate to extend battery life

Do this:

Know: The customized Snapdragon® 8 Elite Processor for Galaxy provides the fastest mobile experience yet. Enhanced for smoother streaming and gaming with a powerful performance boost and AI-driven enhancements for next-level video recording and real-time noise reduction.

Greet: “Can I show our newest device with an upgraded processor that powers Galaxy AI, video, gaming and more?”

Ask: “How often do you switch between different apps, watch videos or play games on your current device?”

Say: “The new Z Fold7 is powered by the cutting-edge Snapdragon® 8 Elite for Galaxy. It allows for seamless multitasking on the expansive inner screen, lightning-fast responsiveness for all your apps and optimized power for all the innovative features.”

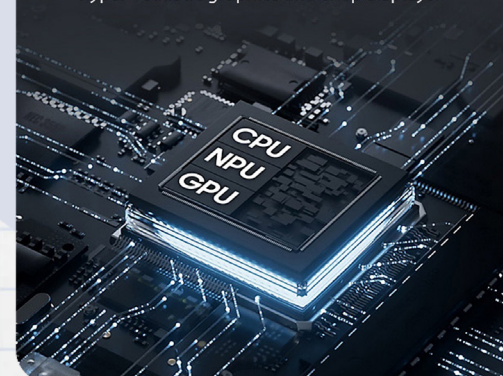
Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: “For limited-time offer on the Galaxy Z Fold7 right now, which includes a \$830 credit on the Basic plan (GA) or \$200 (UPG) / Everyday plan \$900 / Even Better plan \$900 or \$1,100 credit with a qualifying trade-in.”



Performance powered by stronger AP

Fast and smooth, Galaxy's chipset enables powerful AI processing, hyper-realistic graphics and crisp displays.¹¹



Snapdragon

8
Elite

FOR GALAXY

#2

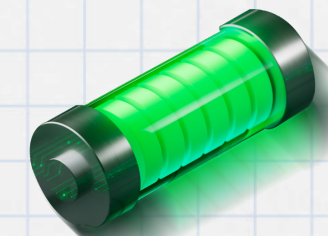
Hardware purchase driver is processing speed.

Source: Z6 Shopper Report

Show this:

Hand the device to the customer and have them open several apps simultaneously, as well as stream a video or play a game demo to demonstrate how smoothly each app performs.

Improved battery life provided by the upgraded processor



Galaxy AI Creative Suite ✨

Adapts for a more personalized user experience

Do this:

Know: The integrated AI platform handles multiple tasks at once and provides a smarter, more personalized user experience, from instantly searching images in Gallery to using Audio Eraser.

Greet: “Do you have a phone in mind, or can I show you something cool with Galaxy AI? I’d love to show you the latest features.”

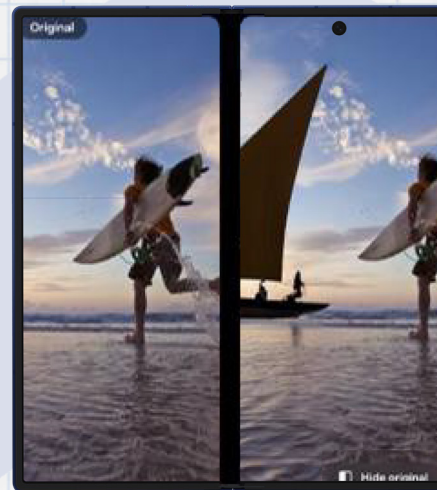
Ask: “Would having a larger screen and the ability to use several apps at once improve your use of AI features?”

Say: “A useful feature of Z Fold7 is Galaxy AI, which makes handling daily tasks more efficient. For example, it can assist in condensing lengthy notes with Summary, side-by-side image editing or audio editing. Essentially, Galaxy AI makes everyday tasks effortless.”

Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: “Galaxy AI really makes everyday tasks much easier and more intuitive. are you ready to make Z Fold7 yours and start experiencing Galaxy AI today?”

Side by side photo editing



Audio Eraser



Gallery Search

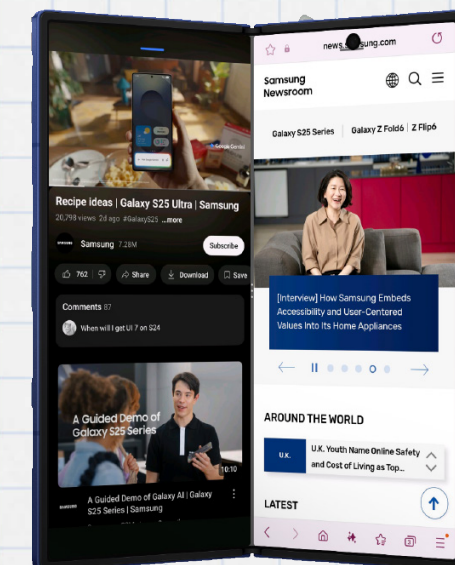
70%

of Z Fold7 considerers would be more likely to purchase due to AI.

Source: Z Fold7B7 Study

Show this:

Show the customer how to edit audio in a video using Audio Eraser on the large screen.



Use three apps simultaneously

Gemini and Gemini Live ✨

Share the screen for instant help with anything the phone sees

Do this:

Know: Gemini Live integrates AI-powered search directly into dynamic viewing experiences. Multimodal AI Agent allows for optimized searches within pop-up windows and side-by-side views, so users get instant answers and contextual information without leaving the current task or screen. It also allows for camera and screen sharing, which allows users to point their device's camera at an object or share their screen. Seamless actions across apps allows users to perform multiple tasks without switching apps.

Greet: "We can all benefit from a tool that saves us time. I'd like to show you how Gemini and Gemini Live work to do just that."

Ask: "How often do you use your phone to look up directions or a restaurant?"

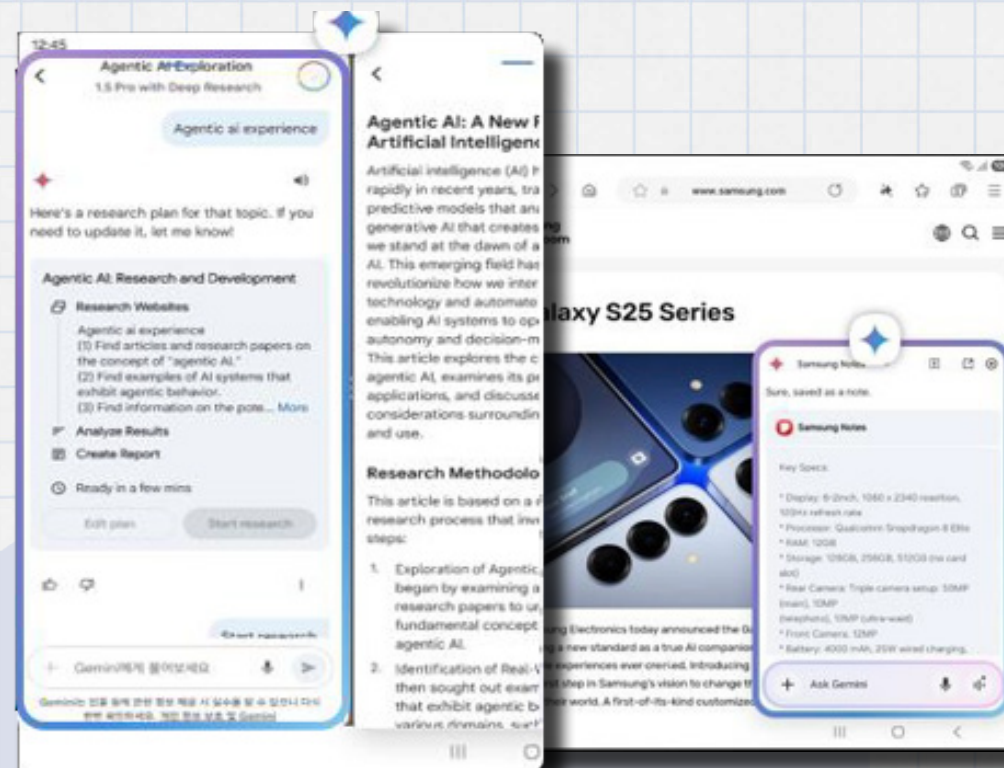
Say: "Unfold the device to reveal a vast inner screen, and with Gemini Live, point the camera or share the screen to get instant answers right when needed. Maximize productivity by dedicating a window to Gemini and running it side-by-side with other apps for seamless multitasking on the expansive display."

Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: "Knowing how much you're looking forward to using Gemini Live. Ready to make it yours and start experiencing that incredible new way to communicate?"

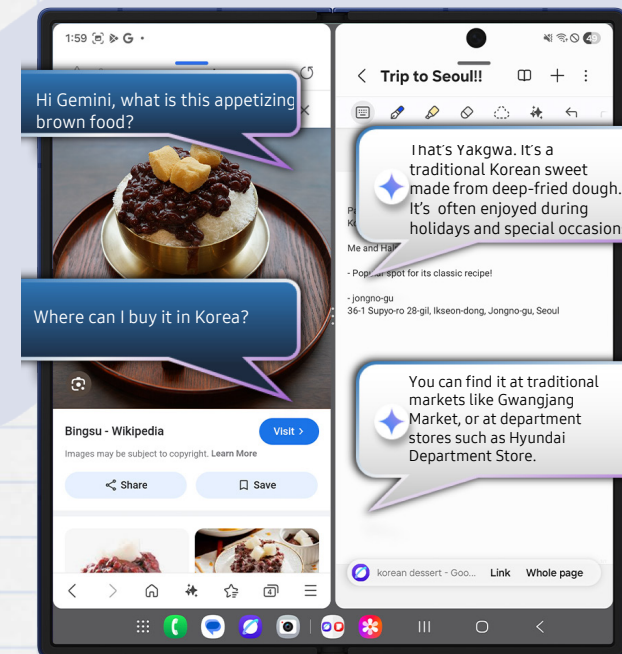
Optimized layout

Get answers in pop-up windows and side-by-side views



Camera and Screen sharing

Share what you see or your screen to get help and answers from Gemini



Show this:

1. Unlock the device and have the customer long-press the side button.
2. Then, have them tap Share screen with Live.
3. Then tap Share screen.

41% of Z6 shoppers consider AI features a must-have.
Source: Z Fold7B7 Study

Now Brief

Personal assistant throughout the day

Do this:

Know: Now Brief is optimized for the large screen, providing a deeper dive into the user's daily updates and insights. It is a personal assistant that provides quick and useful information about the day. It can display the weather and highlight reminders about important meetings or bills that are due. It shows the day at a glance on the cover and unfolded screens and updates throughout the day.

Greet: "Have you heard of the Now Brief feature? It's a time saving way to quickly catch up on the news and info that matters to you without even unlocking your phone."

Ask: "How often do you check your calendar, the weather, the news and more information on your phone?"

Say: "Now Brief provides a quick daily summary, including news, weather, calendar, reminders and more all in one place. Get notifications on the cover screen and then unfold for the complete picture on the large screen."

Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: "Knowing how much Now Brief will streamline your day, let's see what deals are available so you can enjoy this feature today."

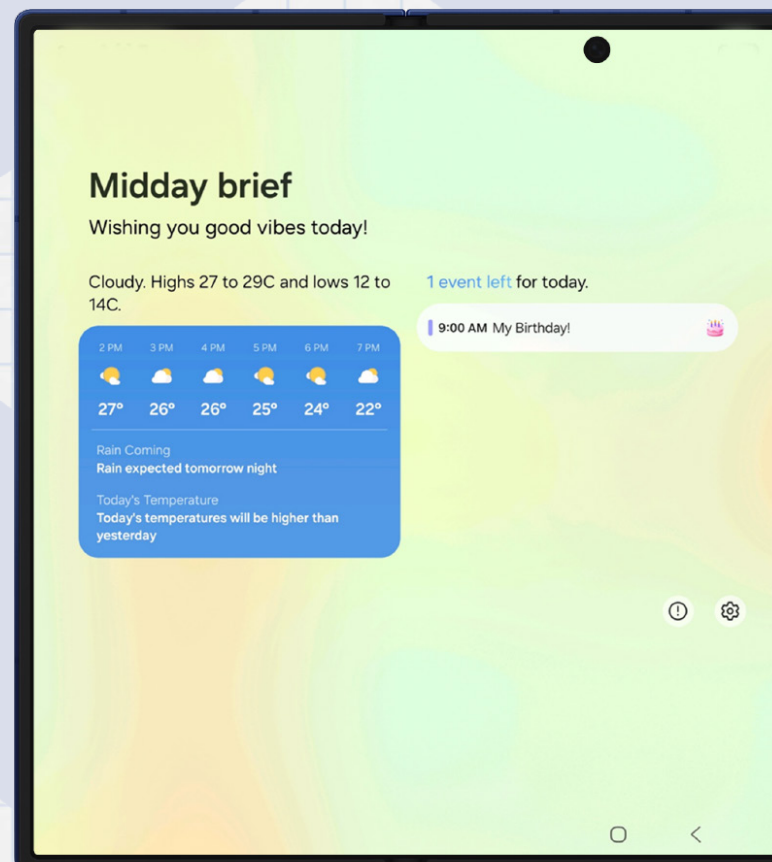
#1

AI features were the #1 upgrade from Fold5.

Source:Counterpoint Research

Show this:

1. Set it up under Settings > Now Brief.
2. Users select what they want to appear on the lock screen.
3. Show where the Now Bar will appear on the lock screen.
4. Select the Now Brief and show the AI-generated summary of the info.



Galaxy Connected Experience

Galaxy Ecosystem

Do this:

Know: The Galaxy ecosystem connects a Galaxy phone, Watch, Tab and more for a seamless experience. Effortlessly share, control and collaborate across devices.

Greet: "I see you have our latest Galaxy phone. Let me show you other Galaxy devices to complete your Galaxy family."

Ask: "Have you ever wanted to send information from your phone directly to another device?"

Say: "Galaxy AI ecosystem allows you to connect across your devices to track your health and lifestyle better. It acts as a 24/7 health and life assistant with Watch8 Classic and Ring, a voice assistant with Buds3 Series and a work assistant that connects to a Galaxy Tab or Galaxy Book. You can even control your Smart appliances."

Close: "Galaxy ecosystem is really cool. Ready to make Z Fold7 yours and start building your own Galaxy setup today?"



Galaxy Ring



Watch8 Classic



Galaxy Buds3 Series



Galaxy Tab Series



Galaxy Book Series



Samsung Home

Samsung Health

Comprehensive health tracking

SAMSUNG

66%

of users changed behavior
based on insights

*Source: American Academy of Sleep Medicine

Do this:

Know: Samsung Health is a free app that allows users to track various aspects of their health and fitness, including physical activity, sleep, antioxidant index, vascular load and more. It supports over 100 exercise types and can be connected to Galaxy wearables like Watch8.

Greet: “Hi! Health and wellness is something we all benefit from. Can I show you an app that will provide a comprehensive picture of your personal health and wellness?”

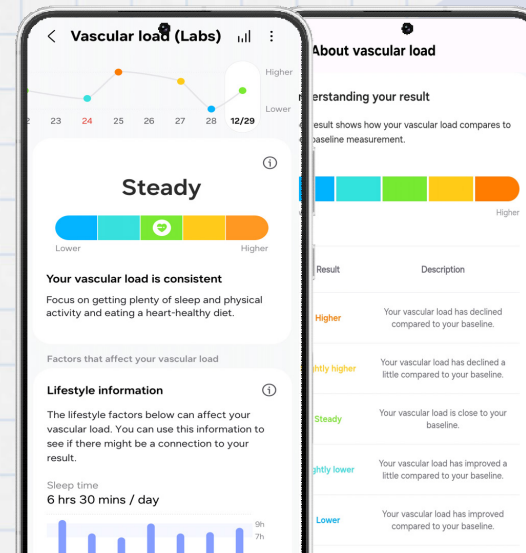
Ask: “Do you currently use an app or device to track your fitness goals, sleep habits and activity?”

Say: “Samsung Health helps track health and wellness factors like vascular load, antioxidant index, sleep habits, activity, mindfulness and more. By connecting to a wearable like Watch8 or Galaxy Ring, it uses data to suggest a health and wellness plan, provided running coaching, better sleep habits and mindfulness techniques.”

Show: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

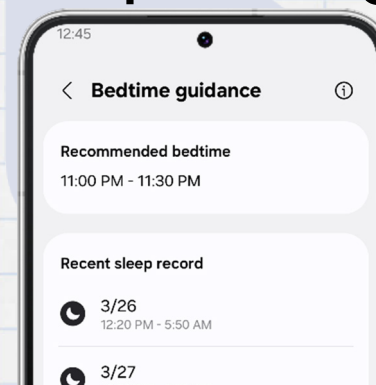
Close: “For limited-time offer on the Galaxy Z Fold7 right now, which includes a \$830 credit on the Basic plan (GA) or \$200 (UPG) / Everyday plan \$900 / Even Better plan \$900 or \$1,100 credit with a qualifying trade-in.”

Vascular load



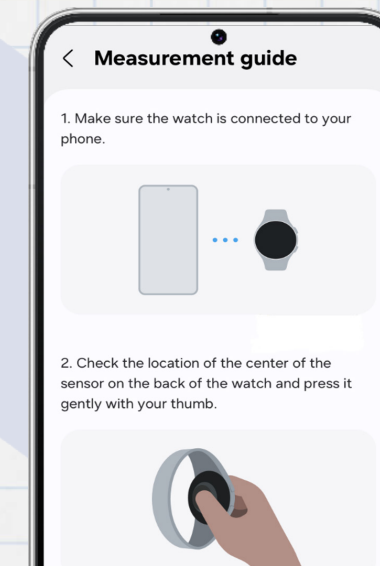
Tracks daily blood flow supplied to the body.

Sleep tracking



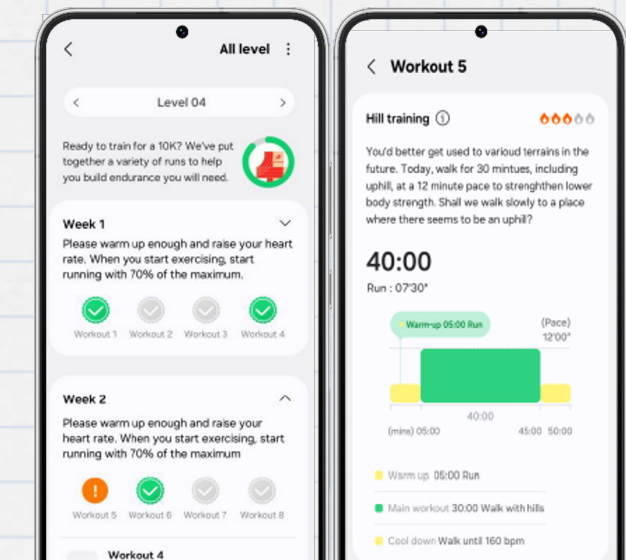
Personalized sleep suggestions based on sleep habits.

Antioxidant index



Measures skin antioxidant score using thumb on Galaxy.

Running coach



Creates personalized running training program based on current fitness level and adjusts based on progress.

Show this:

1. Place the phone in the customer's hand and open the Samsung Health app.
2. Allow the customer to move through the various health and wellness options on the screen.

Samsung Wallet

Installment payments and tap to transfer



Do this:

Know: Samsung installment payments offer more flexibility and wider acceptance, even offline.

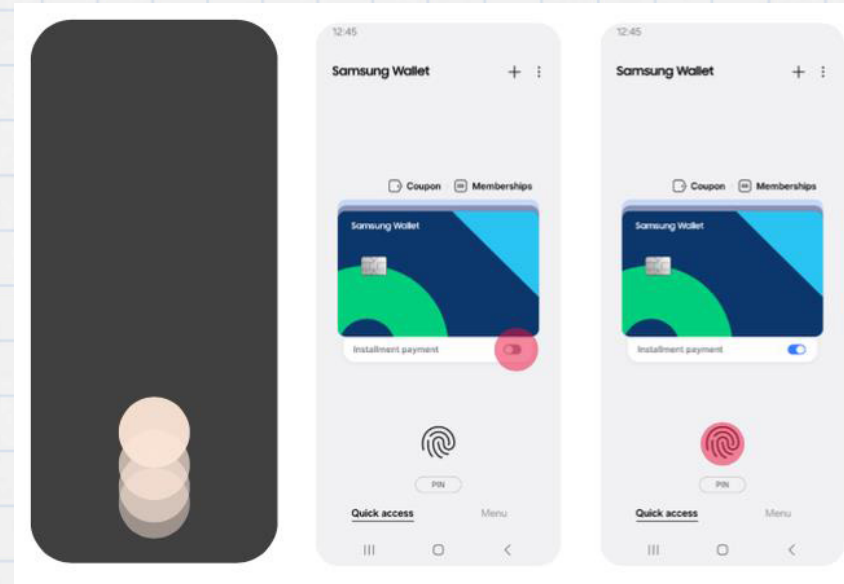
Greet: “Hi! Looks like you are interested in learning more about our digital wallet and the different features it offers.”

Ask: “Do you use Klarna, Affirm, Paypal or other payment option services?”

Say: “Samsung Wallet now offers an extra convenience feature with installment payments. This allows you to have more flexibility and wider acceptance when paying, even when offline.”

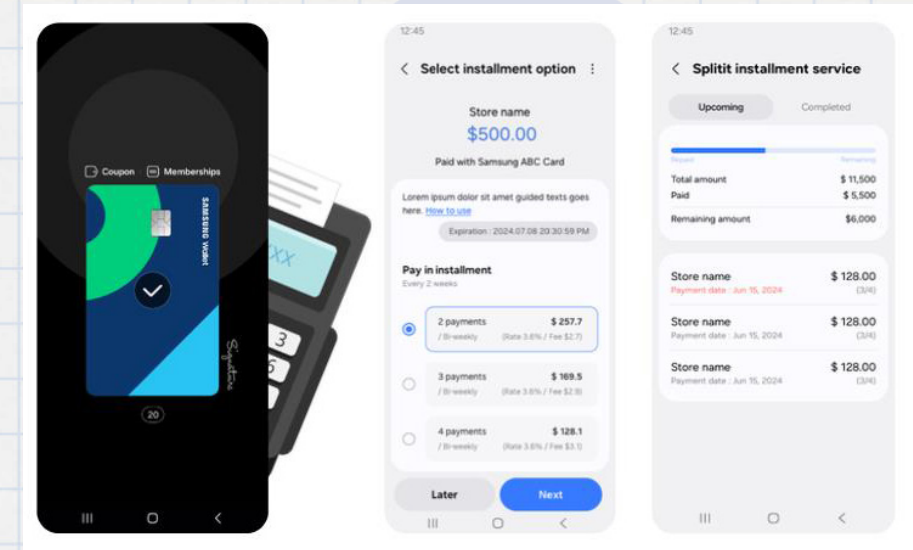
Demo: Follow the steps outlined. If you do not have a demo unit, use Retail Mode to show the demo.

Close: “Knowing how much you’re looking forward to using Samsung Wallet and all the cool things it can do, this phone really seems like the perfect fit for you. Ready to wrap things up and get this beauty in your hands so you can start exploring that feature?”



Show this:

1. Hand Z Fold7 to the customer. Open the Samsung Wallet app.
2. Show the customer how to activate the installment payments.



Samsung Tap to Transfer* allows users to transfer between mobile wallets offline with any other wallets, even Apple® Wallet® or Google™ Wallet™. Just tap the receiver’s phone or contactless card.



Galaxy to Galaxy

Galaxy to CoA

Samsung Care+

The ultimate protection

Do this:

Know: Samsung Care+, is an optional insurance package that extends beyond the standard manufacturer's warranty, offering enhanced protection for your Samsung Galaxy devices (smartphones, tablets, smartwatches, and notebooks) against accidental damage, mechanical breakdowns, and sometimes theft or loss, with various coverage options and service fees depending on the plan and device.

Greet: "Hi! Looks like you are interested in learning more about how to protect your Samsung devices."

Ask: "Did you know screen repairs cost \$0 with Care+ with Theft and Loss but are as high as \$599 without it?"

Say: "Samsung Care+ with Theft and Loss includes three categories: Phones, Tablets and Watches with enhanced value-added benefits compared to the other Care+ plans. You can protect your devices for less than \$0.27 per day."

Demo: Show the price and protection chart by clicking [here](#).

Close: "We know that accidents happen. Samsung Care+ will help you save money in the long run when something goes wrong. Which plan would you like to sign up for?"

Here's what's covered



Accidental damage

Breathe easy. Care+ provides unlimited repairs for drops, spills and mechanical breakdowns, including batteries, as well as \$0 same-day cracked screen and back glass repairs at over 700 Samsung-authorized locations nationwide.



Software issues

Replacing a lost or stolen device is a breeze, so customers won't miss a beat in their busy lives.



Certified care

Get immediate answers from a Samsung Care+ expert 24/7 via phone or online for device setup, content transfers and connecting with other devices.



Theft and Loss coverage

We'll replace a lost or stolen device as soon as the same day and help set it up.



Battery replacement

We'll replace a battery if it has a capacity below 80%.



At home or abroad

Enjoy the benefits of Samsung Care+ at home or abroad



2 claims in 2 years

Make up to two claims within two years and save with a low deductible per claim.



Fast repair services

Get the assurance that a Samsung Certified Technician will repair the device using Samsung Genuine Parts.



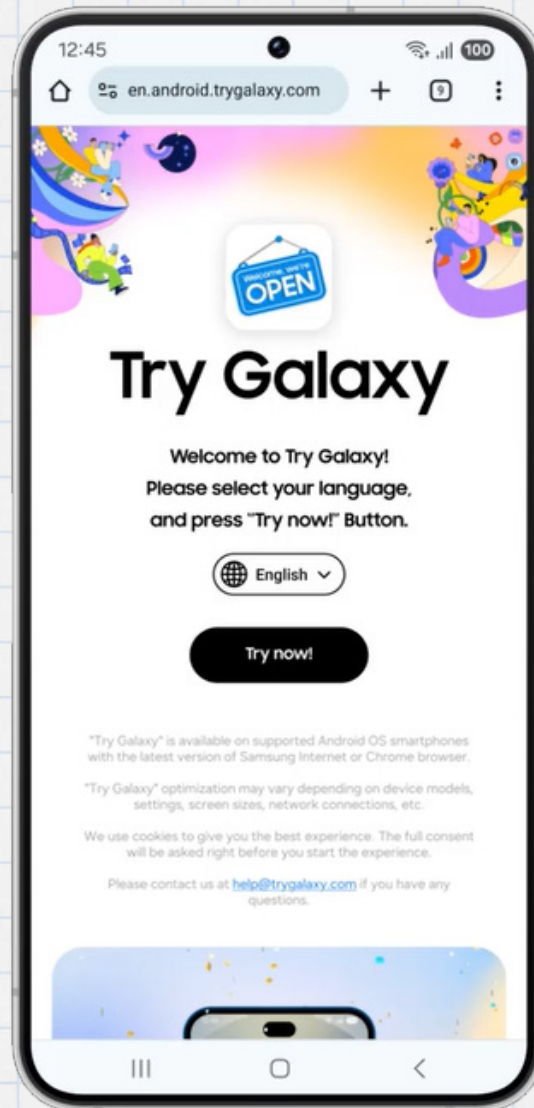
Try Galaxy

How to use Try Galaxy

Android

Using the Chrome app:

1. Visit trygalaxy.com through Chrome.
2. Tap **Try now!**
3. Tap the  button in the top right corner and press **Add to Home Screen**.
4. Press **Install** on the pop-up.
5. Tap the app from the Home Screen to open.



iOS

Using the Safari app:

1. Visit trygalaxy.com through Safari.
2. Tap **Try now!**
3. Tap the  button at the bottom and press **Add to Home Screen**.
4. Tap the app from the Home Screen to open.



SAMSUNG

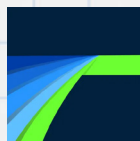
Samsung perks

Exciting, added value



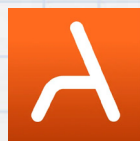
Offer: Three months of Peacock Premium, good until September 30, 2025

Value: Currently a \$7.99/month retail value



Offer: Galaxy exclusive 50% discount, plus a 30-day Creator Pass Subscription: \$24.99, until Nov 30, 2025

Value: LumaFusion is a one-time paid application. Galaxy exclusive 50% discount value \$14.99. Thirty day subscription of Storyblocks for LumaFusion value \$9.99



Offer: Thirty-day trial with all Premium Features unlocked, 30% off user discount (for the first subscription month)

Value: Up to \$38



Offer: Download Perplexity from the Galaxy Store and receive a year of Perplexity Pro for free

Value: Currently a \$200 retail value



Offer: 30% discount for Noteshelf 3 premium upgrade, no set end date



Offer: Six months of the EX version (Premium). No set end date

Value: \$53.94



Offer: Two-month offer of Premium Access (Adobe Lightroom for Samsung)

Value: \$19.98



Offer: One-year full version of Goodnotes, 20% discount on the first purchase afterwards, Exclusive offer – premium templates, good until July 31, 2025

Value: Up to \$29.95



Offer: Six months of SiriusXM streaming, good until July 31, 2025

Value: Up to \$29.95

Target audience

Customer type

Life maximizers

Margaret



Who is your customer?

A life maximizer loves the latest tech and trends. They want a tool to help them be productive and on top of their game.

1. How do you use your device for productivity?
2. How important is camera quality and performance in your daily life?
3. What is your experience with AI on devices?
4. What features do you find essential for a premium smartphone experience?

Devices owned

Ask the customer more questions.

1. What devices have you owned in the past?
2. What are you looking for?
3. What phone do you have currently?

What do they need?

Ask more questions to better determine what they need in a new phone.

1. How often do you use your phone for calls, texts, emails and social media?
2. Do you watch videos, listen to music or play games on your phone? If so, how often?
3. How important is camera quality to you? Do you take a lot of photos or videos?
4. Do you use your phone for school-related tasks like presentations?

Remember

Get to know your customers!

By understanding a customer's specific needs, you can help them choose a phone that best suits their lifestyle and preferences.

Overcoming common objections

Objection: "It's too expensive. I'll wait until my current phone breaks."

"Upgrading your phone is a significant investment, so choosing one that meets your needs and enhances your daily life is important. Galaxy Z Fold7 offers time-saving seamless actions across apps for quick tasks and features like Now Brief to stay informed, boost productivity and enhance user experience. While the initial cost may seem high, consider the long-term value. With advanced features like the AI-powered camera and powerful processor, Galaxy Z Fold7 will remain relevant for years. Plus, you can easily capture and edit stunning photos and videos with Audio Eraser and Selfie Portrait."

Objection: "I've been using CoA for years. I don't want to switch and learn all the new features."

"I understand that switching to a new ecosystem can be intimidating. The redesigned Android interface on Galaxy Z Fold7 will help ease the transition. Plus with Smart Switch, we can transfer all your data such as photos, contacts and messages seamlessly from your current phone. You won't lose a thing, and you will get to enjoy features such as seamless actions across apps, Now Brief, Audio Eraser and more!"

Objection: "I'm concerned about the durability of a foldable phone."

"That's a really common concern, and I understand why you'd think that! Many people worry about the durability of foldable phones. But honestly, the technology has come a long way. The new Galaxy Z Fold7 is built with incredibly advanced, much more robust materials, including Corning® Gorilla® Glass Ceramic 2 for the front screen and Corning® Gorilla® Glass Victus® 2 for the back screen as well as an Advanced Armor Aluminum frame. The phone has been rigorously tested for tens of thousands of folds, proving their long-term reliability. Plus, with the added protection of Samsung Care+ you can feel confident using your phone all day without worry."

Objection: "How is the battery life?"

"Along with its durability, Galaxy Z Fold7 is equipped with a powerful battery for long-lasting viewing and use. The advanced processor's increased power efficiency contributes to a longer-lasting battery. Play videos and stream your favorite show without worrying about the battery. Efficient battery quality for longer, more immersive content viewing and Super Fast Charging to keep you going all day!"

Galaxy Z Fold7 at a glance

Click each feature to flip the card to see more.

Innovative design

Thinnest design

Thinner, lighter and stronger than previous foldable devices.



Expanded screen

2.87in

8.0in



Unrivaed fundamentals

Camera highlights

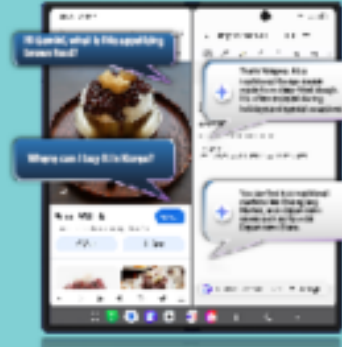
- 200MP high-res camera
- Wider-angle front camera
- Macro mode with auto focus



Multimodal AI assistant

Gemini Live

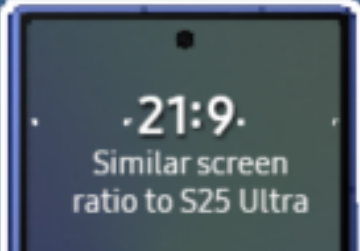
- Gemini Live with screen sharing on a large screen
- Gemini Live with camera on a large screen



Optimized screen ratio

21:9

Similar screen ratio to S25 Ultra



Boosted productivity in unfolded form



Wider-angle front camera

Macro mode



Processor and battery

Powered by



AI creative suite

- Audio Eraser
- Gallery Search
- Side by side editing
- Use three apps at once



Galaxy experience

Samsung Health



Galaxy Connected Experience



Samsung Wallet



Samsung Care+



Try Galaxy



Now Brief

- Day at a glance
- Weather updates
- Calendar updates and more

